

CHEER PACK NORTH AMERICA (CPNA) OFFERS CHEERSHAPES™ CUSTOM SHAPED SPOUTED POUCHES

ONLY CPNA HAS THE CHEER PACK INNOVATION CENTER TO SUPPORT YOUR NEW PRODUCT DEVELOPMENT PACKAGING NEEDS INCLUDING CREATING CUSTOMIZED POUCH SHAPES

CPNA is the market leader in offering the widest range of custom-shaped spouted pouches. This includes our newest innovation, the CHEERPlus™ FlexForm™ inverted pouch, the only flexible multi-serve packaging solution offered in multiple structures, with or without a top gusset and in a variety of custom shapes.*

Spouted flexible pouches that are shaped to resemble a company's existing non-pouch packaging offer a unique solution to reinforce the product's branding strategy.

Shapes can also be used to indicate what the product is, such as an apple-shaped flexible pouch that contains apple juice or apple sauce.

Another example is creating the pouch in the shape of an animal for Brand Owners that use animals in their brand communication - the CHEER PACK® shaped options combined with custom print allows for almost endless packaging design options!



EXAMPLES OF CHEERSHAPES™ CUSTOMIZED SHAPES... LET US HELP CREATE YOUR CUSTOM SHAPED POUCH!



▶ [REQUEST A SAMPLE CLICK HERE](#)

"The CHEER PACK® team is looking forward to seeing current clients as well as meeting new clients at our booth #3248 during EXPO PACK in June 2019 in Guadalajara, Mexico where we will demonstrate our innovative flexible pouch packaging solutions, including CHEERSHapes. As a result of client demand, we are continually developing a variety of shaped pouches in the CHEER PACK® Innovation Center, which is our proprietary R&D incubator that enhances the speed-to-market of our clients' innovative flexible packaging ideas."

Al Madonna, Director of Marketing, Cheer Pack N.A.

CHEERSHapes™ were developed in the **CHEER PACK® Innovation Center (CPIC)**, a research and development incubator (below) where clients can work directly with the CPNA team to rapidly develop and test multiple options of shaped flexible pouches.



CHEER PACK POUCHES ARE USED TO PACKAGE



WE CAN MANUFACTURE OVER
A BILLION POUCHES
ANNUALLY

ABOUT CHEER PACK NORTH AMERICA

Cheer Pack North America is the leading manufacturer of spouted pouch packaging in North America, combining convenience and functionality for our customers. The company is a fully integrated manufacturer of injection molded parts, flexible pouches, and pouch filling equipment. We offer pre-made spouted pouches or the individual parts separately to ultimately provide an innovative, flexible, portable, and highly functional system designed to meet the industry's strictest safety standards. Our premade pouches feature a sealed-in, easy flow spout with a re-closeable, tamper-evident cap, and are available in a wide variety of shapes, sizes, and materials. Cheer Pack® pouches, caps, spouts and filling machines are ideal for all types of liquid and viscous food and non-food products across a range of processes that include hot fill, retort, cold / ambient fill, and high-pressure processing.



To learn more about Cheer Pack N.A.'s sustainable flexible packaging solutions including CHEERSHapes, please visit www.cheerpack.com or call 1-888-593-2214

*Shaped pouches can only be made using a premade spouted pouch process.